

# OEM APPROVAL



## Glasurit refinish products approved by KIA



Glasurit has long been the paint system of choice for discriminating restoration and collision repair centers demanding the ultimate in quality and customer satisfaction. That's why nearly every leading car manufacturer in the world, including KIA, choose our world-class finishes to complete their visions. Backed by BASF, the world's largest chemical company, Glasurit provides leading-edge technologies and more OEM certifications than any refinish brand on the market. We offer best-in-class color matching, with color formulations for all major manufacturers, along with unparalleled service and support, ensuring that vehicles are refinished to pre-accident condition. For top-of-the-line beauty that lasts, customer satisfaction and bottom line-boosting performance, choose what the world's leading automotive manufacturers choose. Choose Glasurit.



KIA MOTORS CORP.  
231, Yangjae-Dong, Seocho-Gu, Seoul, 137-838, Korea

To: Kia Distributors  
ATTN: Service Managers  
CC: C.E.O.  
Ref. No.: 20090903-L-1

3. Sep 2009

**RE: Global Approval and Partnership with BASF & Akzo Nobel**

Dear valued Kia partners,

Taking this opportunity, we would like to express our appreciation on your keen cooperation for service operation.

For the purpose of coating quality improvement and profitability increase, we are pleased to announce that BASF Car Refinishes has been additionally appointed globally approved refinish company to supply their full range of car refinishes products and co-development company of coating training course for Kia Distributor and Dealer's Body & Paint Department. Therefore distributors will be able to contact and request Kia co-branded paint training from technical area to management area.

Currently, 2 major coating suppliers BASF and Akzo Nobel provide Kia co-brand paint training. We believe that you will find this union to be a beneficial resource for your business, A/S coating quality and look forward to a productive relationship for all of us.

Attachment

1. Akzo Nobel Global Network
2. BASF Global Network

Best Regards,



David Lee  
General Manager  
Overseas Service Team  
Kia Motors Corporation